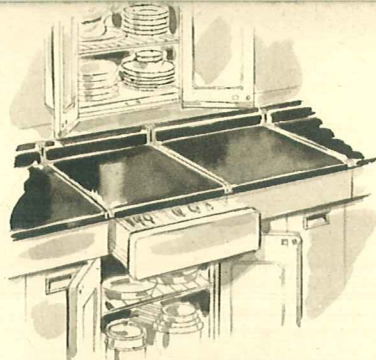




*Plan your new
kitchen with
Wards
sink and
kitchen
cabinets*

Montgomery Ward



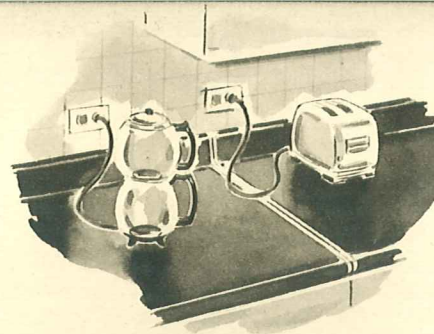
adequate storage space

It's easy to cook when there is a place for everything and everything's in its place. Roomy drawers and shelves in Ward units keep your things handy!



easily cleaned surfaces

Smooth surfaces, baked-on enamel finishes, like you find on Wards modern cabinets, wipe clean in a jiffy—make it easy to keep your kitchen spic 'n' span.



convenient electrical outlets

With a toaster, grill, coffee maker, mixer, or more appliances going at one time, you'll need plenty of outlets. Avoid the danger of overloading.

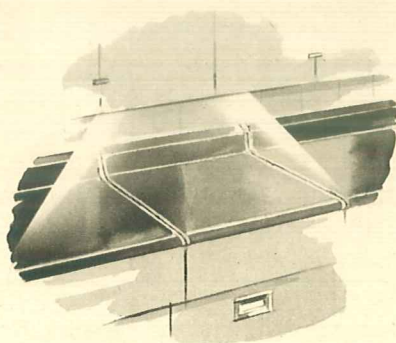


generous working space

Plan for spacious, uninterrupted work tops . . . so you'll have plenty of room for fixing salads, mixing and preparing foods, for stacking dirty dishes.

8 musts...for your new kitchen

...to ease your work, save you steps, give you hours more of free time. Plan carefully—it doesn't cost a cent!



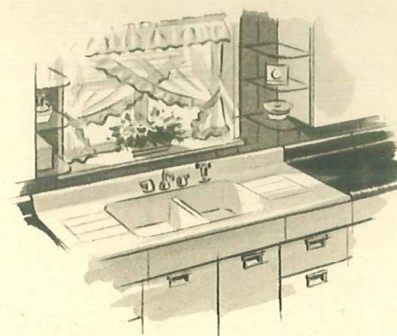
plenty of light

Don't work in your shadow! In addition to the center light, install a light over each working center. Select Wards fluorescent lights. They are ideal.



good ventilation

A ventilating fan near your range gets rid of odors, excessive steam, cooking heat. Wards has one to suit your needs . . . and to fit your purse.



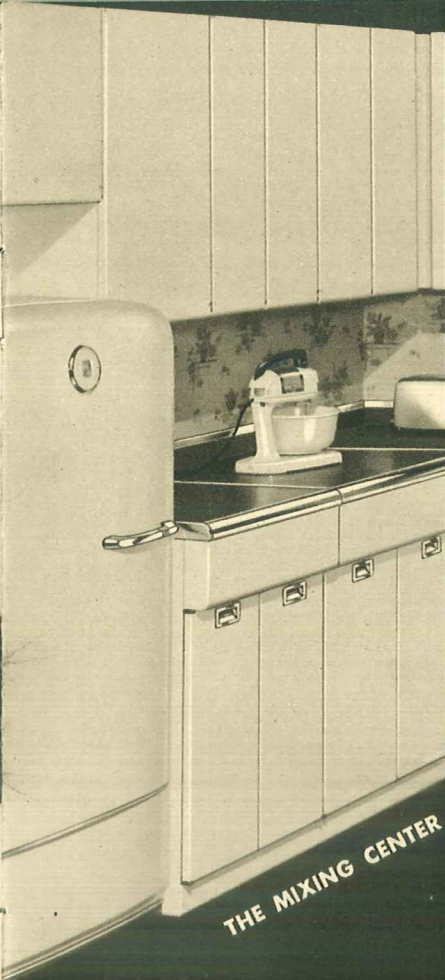
cheerful decorating

Pleasant surroundings aid in taking drudgery out of your work. Let Wards help you select cheerful wallpaper, linoleum, wall tile, paint and enamel.

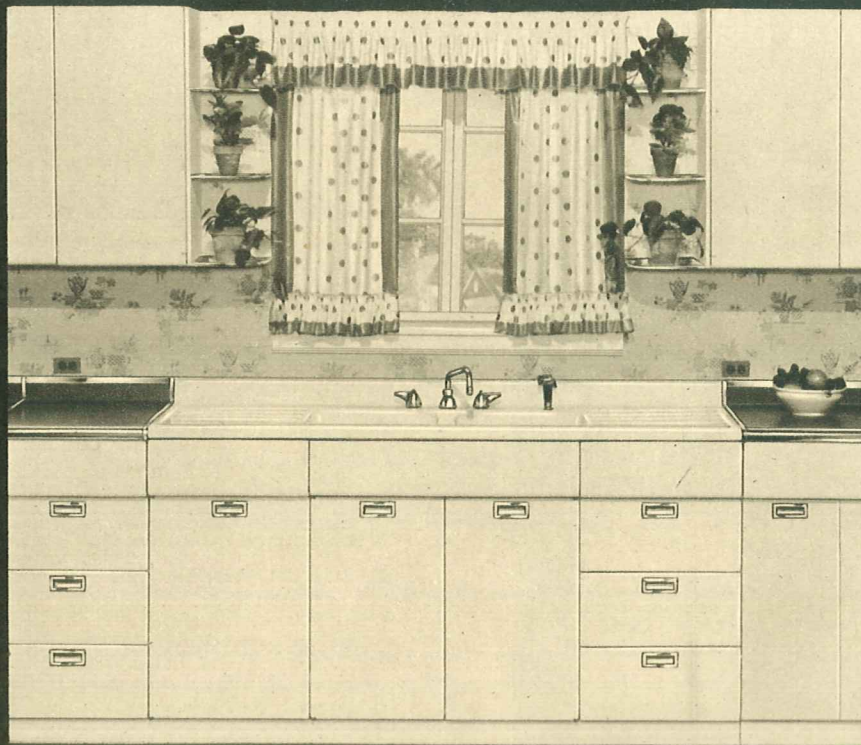


ample soft and hot water

Have *soft* water, *hot* water on tap. Your work is easier and quicker. These conveniences cost little with Wards automatic softeners and heaters.



THE MIXING CENTER



THE CLEANING CENTER



THE COOKING CENTER

How to plan your kitchen to make your work easier....

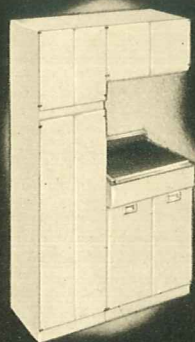
With Wards matched units you can plan and organize your work like a manufacturer does to reduce waste motion and steps in his factory. Have a work center for each type of work and equip it so that all necessary dishes, utensils and supplies are at your fingertips! Most of your work is done in the following 3 work centers:

The CLEANING CENTER—Select a sink with work top and generous storage space for soap, cleansers, towels, paring knives, colander, etc. Double drainboards and twin basins

speed up paring foods and washing dishes.

The MIXING CENTER—Next to your refrigerator, have cabinets with spacious work-tops for your electric mixer and other appliances —plenty of room for storing baking ingredients, staples, mixing bowls, spoons, tins, etc.

The COOKING CENTER—Next to your range, place cabinets with tops that will withstand hot dishes and pans. Keep seasoning, roasters, pans, cooking forks and spoons convenient. Store platters, and serving bowls here too... get food to the table piping hot.



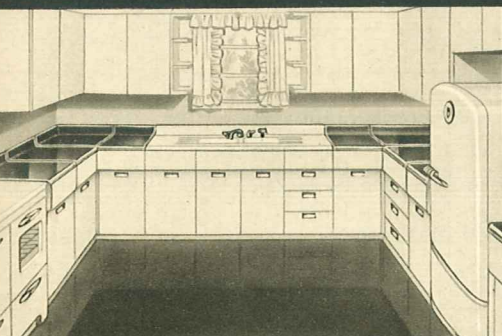
AUXILIARY STORAGE CENTER



THE PLANNING CENTER

4

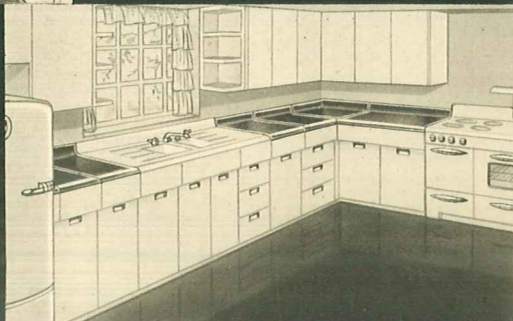
BASIC KITCHEN LAYOUTS



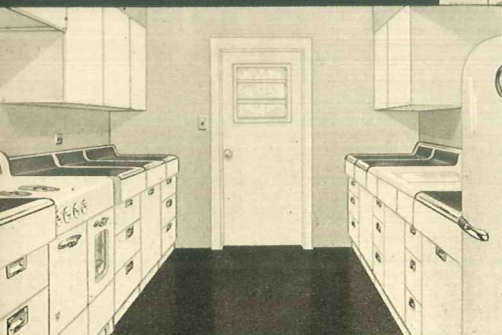
the "U" shaped kitchen



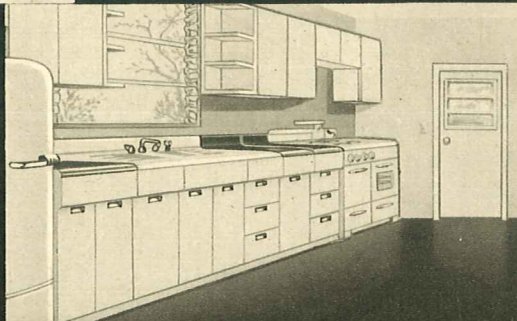
the "L" shaped kitchen



the "Corridor" kitchen



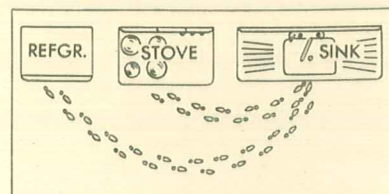
the "One Wall" kitchen



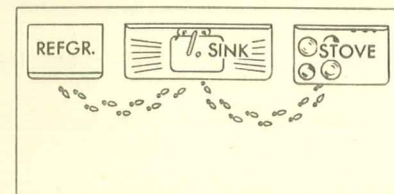
How to arrange your kitchen to

save hundreds of steps a day...

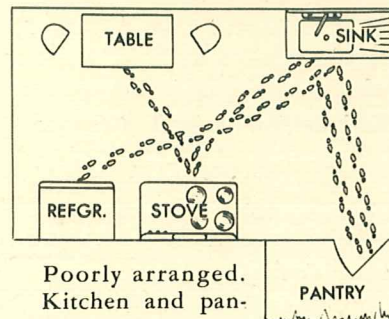
WARDS new interchangeable kitchen cabinets let you plan your work-saver kitchen around one of the step-saving basic layouts at the left. Notice how the well-planned relationship and location of the Cleaning, Mixing, and Cooking Centers let your kitchen work flow . . . with scarcely a wasted step. No matter what the size or shape of your kitchen, one of these basic layouts can be adapted to your needs when you furnish it with Wards cabinets. At Wards low prices, your step-saving kitchen will cost far less than you'd think. Come in and let Wards kitchen planners help you modernize *NOW!* No charge or obligation for this Wards service.



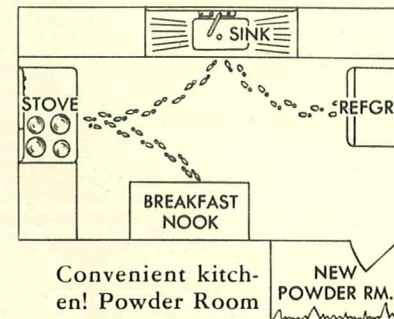
Poorly-planned. Many steps are wasted getting food from refrigerator to sink, and then to stove.



Your Ward sink midway between refrigerator and range saves about one-third of your steps.



Poorly arranged. Kitchen and pantry waste steps.



Convenient kitchen! Powder Room replaces pantry.



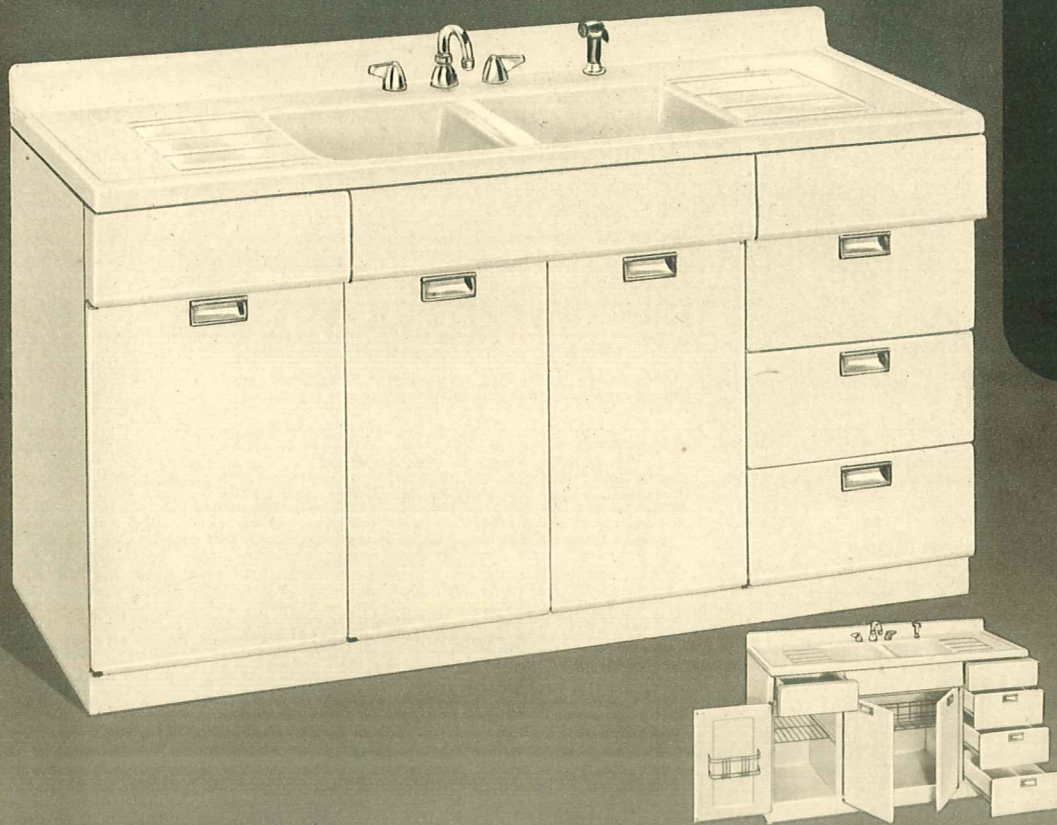
Wards *New* **steel cabinets**

NONE FINER—PRICED TO SAVE YOU UP TO 30%

New-as-tomorrow styling for kitchen beauty. New—15 advanced features that save you time and work! New—rounded corners, sound-deadened doors, dustless steel-rod shelves, recessed handles!

New—larger drainboards and work tops with back splashes!

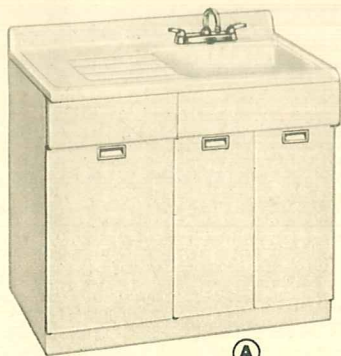
New—larger storage space! All at Wards new low prices.



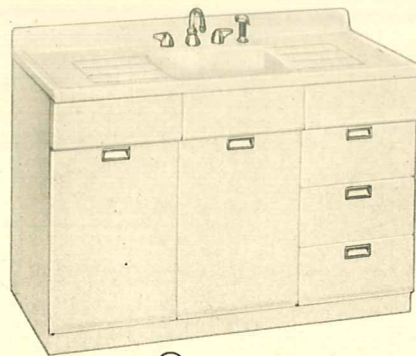
New steel *Cabinet Sink*

More work-saving features for less

BUILD your kitchen around this BIG (66-inch!) twin-basin beauty! *More work-space:* new, larger, double-drainboards! (They're flatter, too, so even small stemware won't topple.) *More storage space*—loads of drawer and shelf room! *More convenience*—right height saves back-bending; toe and knee-space give comfort, standing or sitting. *More lasting beauty*—glistening baked-on enamel, rustproof base, porcelainized steel top! AND . . . more savings—up to \$50.



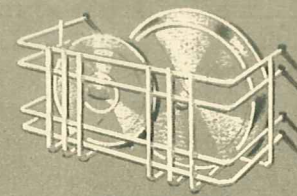
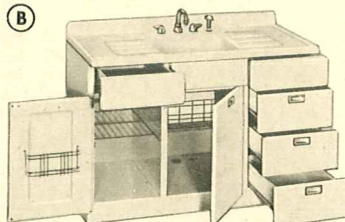
(A)



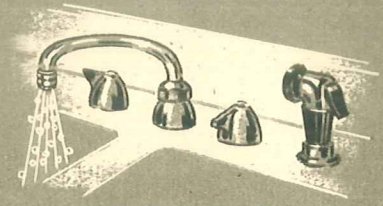
(B)

Same top quality—same work-saving features as sink above.

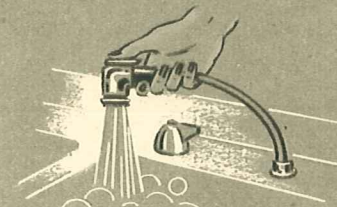
- (A) 42-inch—single basin, right or left drainboard. Save up to \$30.
- (B) 54-inch—single basin, double drainboard. Save up to \$40.00.



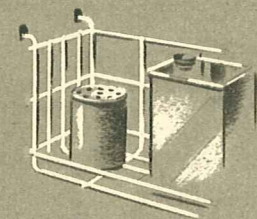
Convenient lid rack. Removable.



No-splash, Foam-Flo faucets . . . save soap.



Thumb-control spray on 54, 66-in. sinks.



Wire soap rack on 54 and 66-in. sinks.



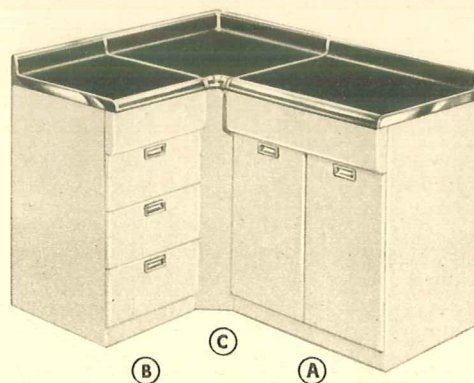
(A)

Rigidly constructed of 22-gauge cold rolled steel, electrically welded. Bonderized to resist rust. Glistening white baked-on enamel, wipes clean... as easy as a dish. Work top: 36 in. from floor; 25 in. from front to back.

(A) UTILITY BASE CABINETS One full width drawer. Large storage compartment with 2 steel-rod sliding shelves. Double doors. Front 36" from floor; rear 39". Available in 21, 24 or 30-inch widths. 24" and 30" cabinets have lid racks.

(B) DRAWER CABINET Has 4 full-size drawers, top one divided for cutlery. 18 inches wide.

(C) CORNER FILLER Makes continuous top and back-splash at corners. Extra work top gives kitchen custom-built look. Extends 26 3/8" along each wall.



(B)

(C)

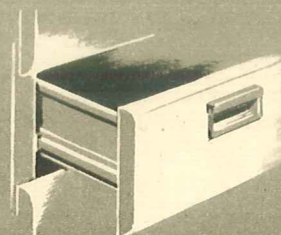
(A)

DON'T WAIT... Enjoy your model work-saving kitchen while you pay on Wards Convenient Payment Plan.

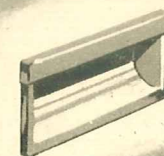
New steel *Base Cabinets*

More storage and work space for less

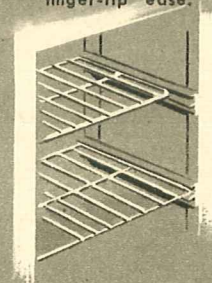
EFFICIENT companions to Wards new steel sink—to make *yours* a work-saving kitchen. More storage space—drawers 20 to 50% larger. More working space—new larger tops. Tops and back splash covered with one continuous piece of long-wearing Vinyl... resists household acids, grease, stain, water, heat. Trim, recessed handles are stainless steel. New, quiet, firm-closing doors. *More for your money, too*, because Wards low prices save you up to 30%!



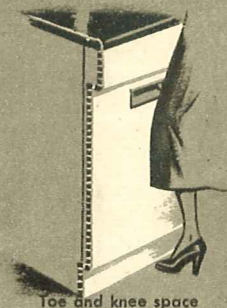
Drawers slide with finger-tip ease.



Recessed drawer pulls—won't catch clothing.



Sliding steel rod shelves.

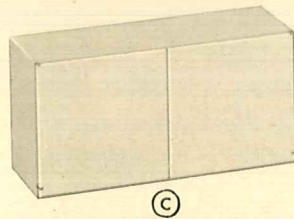
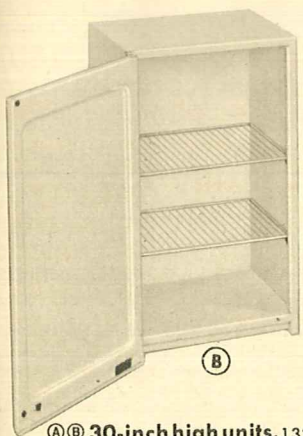
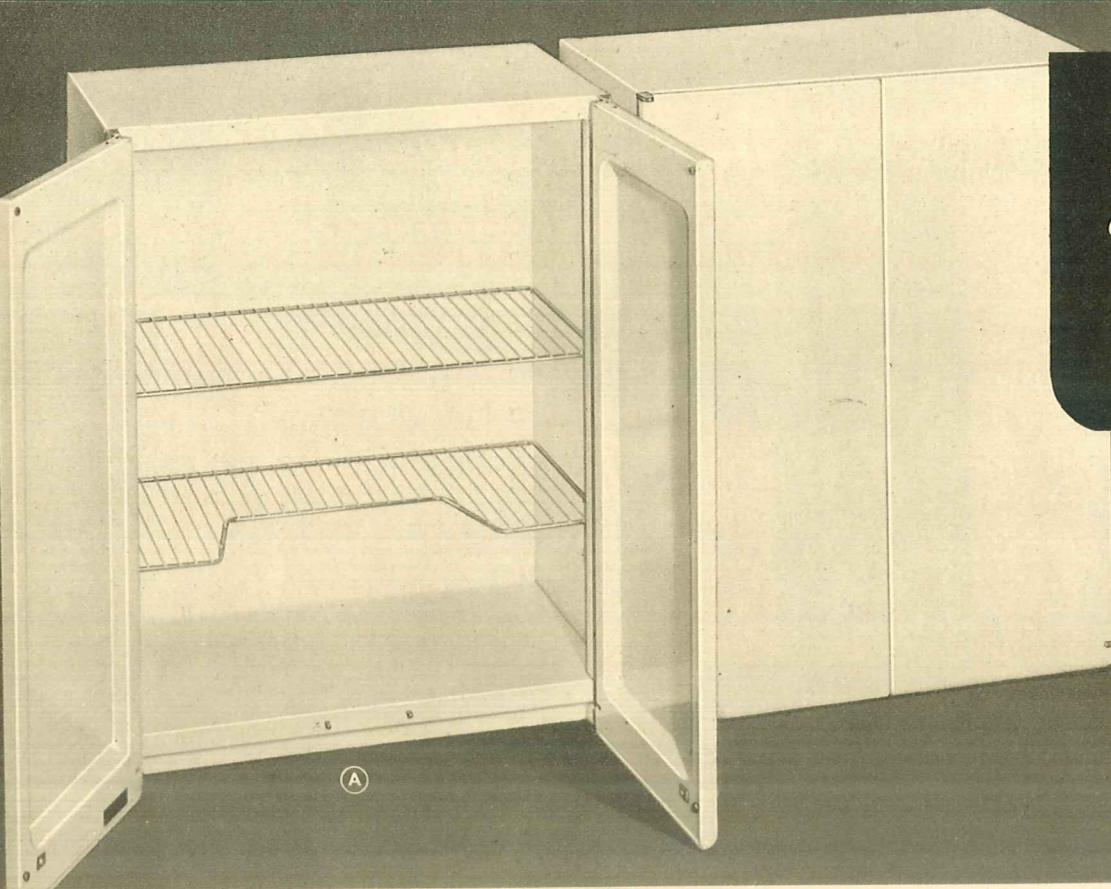


Toe and knee space

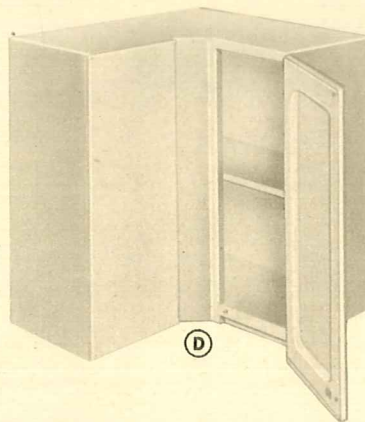
New steel *Wall Cabinets*

Complete your modern kitchen

WARDS new steel wall units complete your work-saving kitchen with extra, out-of-the-way, yet handy storage space. Keep flavoring, seasoning, staples, supplies, dishes right over the work center—just where you want them. Simple, modern lines; smooth, gleaming white surfaces match the beauty of the sink and base cabinets. Same top quality and construction, too! AND, as usual, you save at Wards—up to 30% on these fine cabinets.



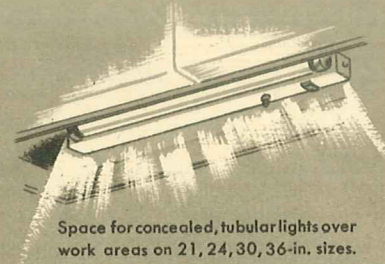
© 18-inch high units for over refrigerator, stove or other wall cabinets. One adjustable shelf. 36 inches wide. 13 inches front to back.



© Corner cabinet has one permanent solid steel shelf. Takes 26 7/8 inches on each wall, same as base corner unit. Each wing has one door and is 13 inches deep to align with wall units.

What-not shelves for a colorful, and decorative touch in your kitchen (as illustrated in kitchen on page 5). Each set has 3 plate glass shelves with individual mounting brackets.

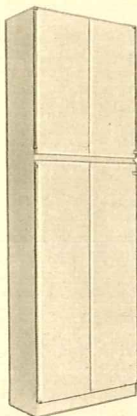
8 **© 30-inch high units.** 13" front to back. Have 2 adjustable shelves. Double door—21, 24 or 30 in. wide. In 24 in., one shelf is balcony-type. Single door—right or left hand hinge. 18 in. wide.



Seamless *Work Tops* in Special one-piece vinyl

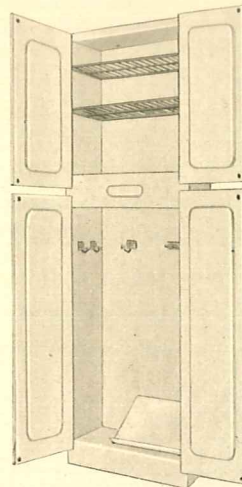
Now—with Wards new steel cabinets, you can choose *your* color for the sink and cabinet tops! Now—you can have those tops and backsplash form *one continuous piece* . . . one seamless sweep of gleaming Vinyl. Simply order your Ward cabinets *less* their individual Vinyl covering. Then, choose from Wards color-rich selection of Vinyl, have it cut to the measure of a cabinet grouping. Installation is easy, cost surprisingly low!

Broom or utility steel cabinet

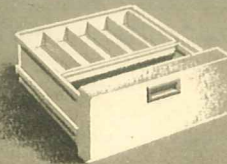


Matching steel unit for cleaning supplies, appliances, or general storage. 13¼ cu. ft. of space. Top section aligns with wall cabinets. Concealed-grip handles. Sound-deadened doors. 13-in. deep, 24 in. wide, 84 in. high. Attractive—priced low.

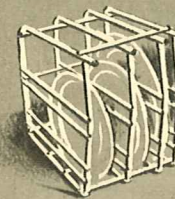
Convert for linen, extra staples and general storage by removing the sweeper platform . . . putting in adjustable shelves, available at small cost.



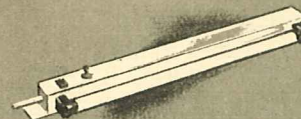
Accessories for added convenience



CUTLERY TRAY slides back, out-of-the-way . . . gives drawer double use. Divided to keep cutlery orderly. Can be used with any cabinet sink unit.



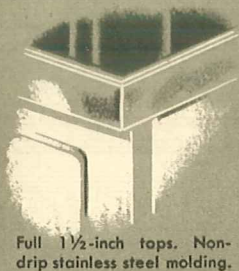
DISH—COVER FILE—saves room—platters, chop plates, large covers are out of the way . . . yet easy to get.



FLUORESCENT LIGHT fits under 21, 24, 30, 36 inch wall cabinets to shed light over work top. Has appliance outlet.

Wards *Hardwood*
sinks and cabinets
ready-to-install

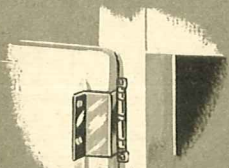
**Compare quality...price -
you save at Wards**



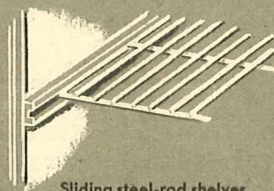
Full 1½-inch tops. Non-drip stainless steel molding.



Recessed toe space
—stand close in comfort.



Semi-concealed hinges
—strong—out-of-the-way.



Sliding steel-rod shelves
—dustless, strong.

IF YOU prefer wood—plan your work-saving kitchen with Wards attractive matched hardwood cabinets. The wide variety of types and sizes lets you plan your kitchen just the way you want it for greatest efficiency and beauty. White enamel, with choice of inlaid linoleum or formica tops in wide color range, they come to you completely assembled, ready to put in place and use. Compare! Your new, modern kitchen furnished with Wards hardwood units costs less than you'd think possible for this high quality!

Efficient design top-quality construction

Make your work easier, quicker . . . beautify your kitchen. *Rugged*—select, kiln-dried hardwood with warp-proof Masonite Presdwood panels and drawer bottoms. Mortise-tenon joints, corner braces are glued, then nailed or screwed for extra strength. *Convenient*—worktop height and recessed toe space let you stand close—in comfort, without back-bending. Drawers open easily; steel rod shelves slide out for easy reaching; chrome plated handles won't catch clothing. *Easy-to-clean*—smooth surfaces, rounded edges, baked-on white enamel finish.

Special individual tops of hard maple, or continuous formica or linoleum tops to cover groups of adjoining cabinets are available.

Work-saving cabinet sinks

Twin drainboards give extra work space! Large storage compartment, big metal-lined drawer, 2 shallow drawers—one divided for cutlery. 4-inch backsplash matches top; porcelain-enameled steel basins; enameled ventilating grille.

A TWIN BASIN MODELS.

66-in. has 17 cu. ft. storage space;
72-in. has 19 cu. ft. Ledge type basin.

SINGLE BASIN MODELS.

54" width has 14 cu. ft. storage space;
60" has 16 cu. ft. Ledge type basin.

B SMALLER SINKS.

42" width for limited space. Single bowl; left or right drainboard. Large storage compartments, one with sliding shelf. Cutlery drawer.

Matching base units

C UTILITY BASES.

27-inch—2 shallow drawers, 1 divided; metal-lined bread drawer, one-door compartment. 30" size has double doors.

36 or 42-inch—2 shallow drawers, 1 divided for cutlery; 2 deep drawers, one metal lined; double doors.

D DOOR-DRAWER UNITS.

15, 18, 21, and 24" widths—shallow drawer, single door, sliding shelf. 30, 33, 36, and 42" widths have 2 doors and 2 drawers.

E 4-DRAWER UNIT.

Top drawer divided for cutlery; two 8-inch deep drawers, one metal lined; 15 and 18-inch widths.

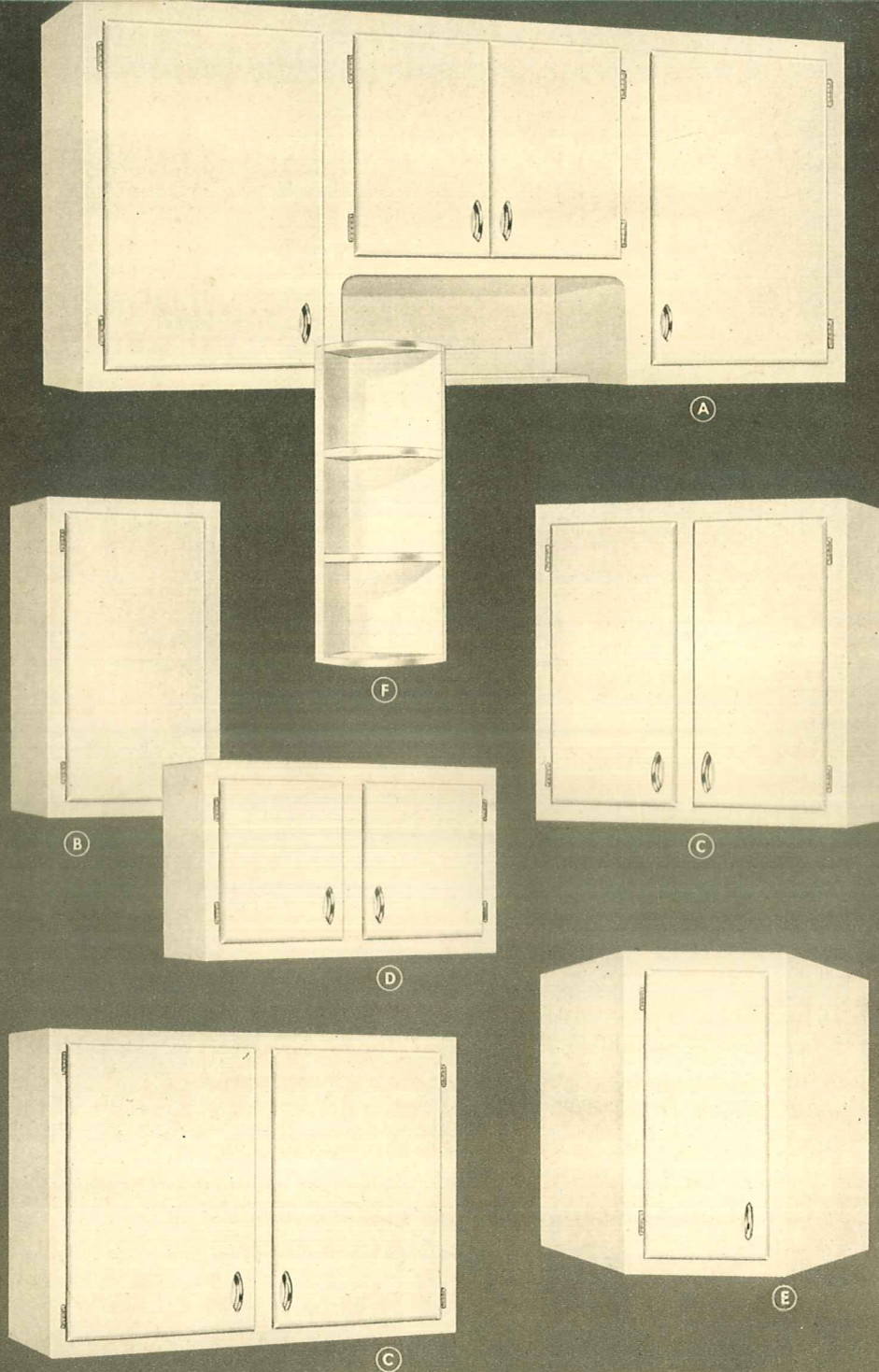
F CORNER UNIT.

Connects other base units to form continuous tops around corner. Rectangular corner cabinets are also available

G VEGETABLE UNIT.

Ventilating grille front. 3 heavy wire galvanized sliding baskets; one shallow drawer. 18-inch width.





Matching wall units

Make use of your wall space—install Wards hardwood wall units to store dishes, cooking and baking utensils and supplies conveniently, yet out of the way. Choose from 22 different units—use them singly or in groups to fit your walls perfectly. Same high quality construction as the base cabinets described on the preceding page.

A Combination Wall Units—use over sink for convenient, space saving storage.

54 or 60" wide units have single door, 18" high compartment in center and a single door 30-in. high compartment on either side.

66 or 72-inch units have double door 18-inch high compartment in the center and a single door 30-inch high unit on either side.

B-C 30-inch high units have two wood shelves. One-door models—15, 18, 21, or 24 inches wide. Double door models—27, 30, 33, 36, or 42 inches wide.

D 18-inch high units for over range, refrigerator or for extra storage space over regular wall cabinets. One wood shelf. 24, 30, 33, 36, or 42 inches wide.

E Corner Wall Units—Form a continuous wall of cabinets around corner. Provide extra storage room, otherwise wasted in corners. Take 23 inches space on each wall. Have 2 shelves. 30 inches high and 12½ inches deep to match other wall units.

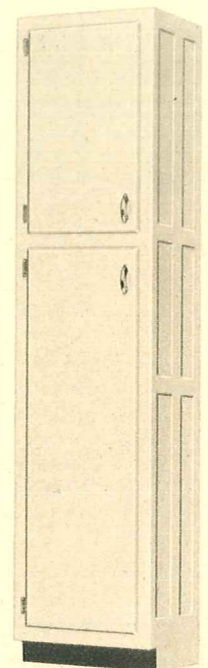
F What-not Shelves—Finish off groups of wall units with a decorative touch. Especially effective at windows.

Utility cabinet

For storing brooms, sweepers, cleaning materials and extra supplies. Extra-large—24 in. deep, 84 in. high and 18 in. wide. Upper section has 2 full-depth shelves. The bottom section has 2 shelves only 12 in. deep, which permit hanging brooms, dusters, aprons, clothing on the inside of the door.

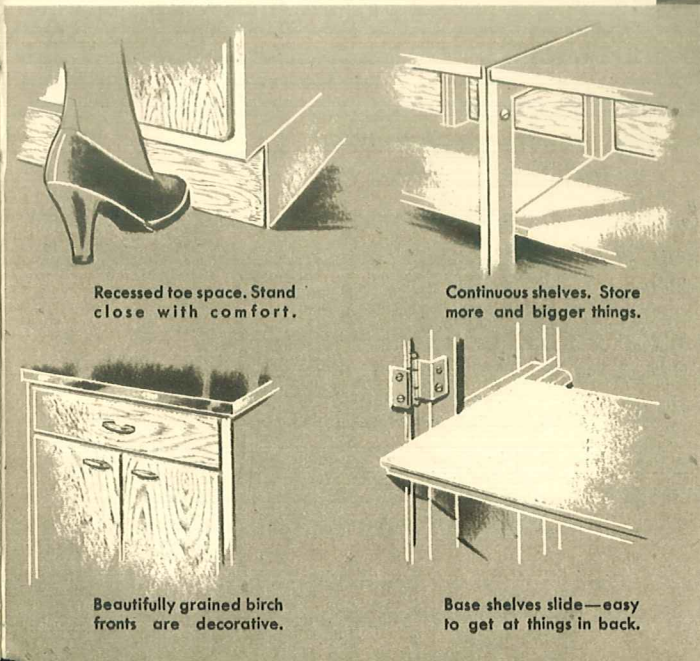
Portable fluorescent cabinet light

Mount under cabinet or move about to meet your needs. Gives cool, glareless light to your working area. Heavy-gauge steel, white-enamel finish. Plastic panel. Has outlet, turn switch. Complete with 15-W bulb, 6-ft. cord, plug.



Wards *Unfinished*
cabinets
save you money

**Smooth-sanded,
ready to assemble***



Recessed toe space. Stand close with comfort.

Continuous shelves. Store more and bigger things.

Beautifully grained birch fronts are decorative.

Base shelves slide—easy to get at things in back.

SAVE 3 WAYS with Wards top-quality kitchen cabinets! SAVE... by doing the final assembling yourself (quickly and easily). SAVE... by finishing their richly-grained Birch fronts with varnish, lacquer or soft, warm pastel enamel. (Complete finishing instructions included). And SAVE at Wards amazingly low prices. You'll be thrilled with your new efficiency-plus kitchen that has such outstanding features as continuous shelving, heavy pre-fit doors, and drawers that slide with fingertip-ease. All this at *triple savings!*

*Also available assembled, with or without lacquer finish.



High quality—low cost! Unfinished wood cabinets

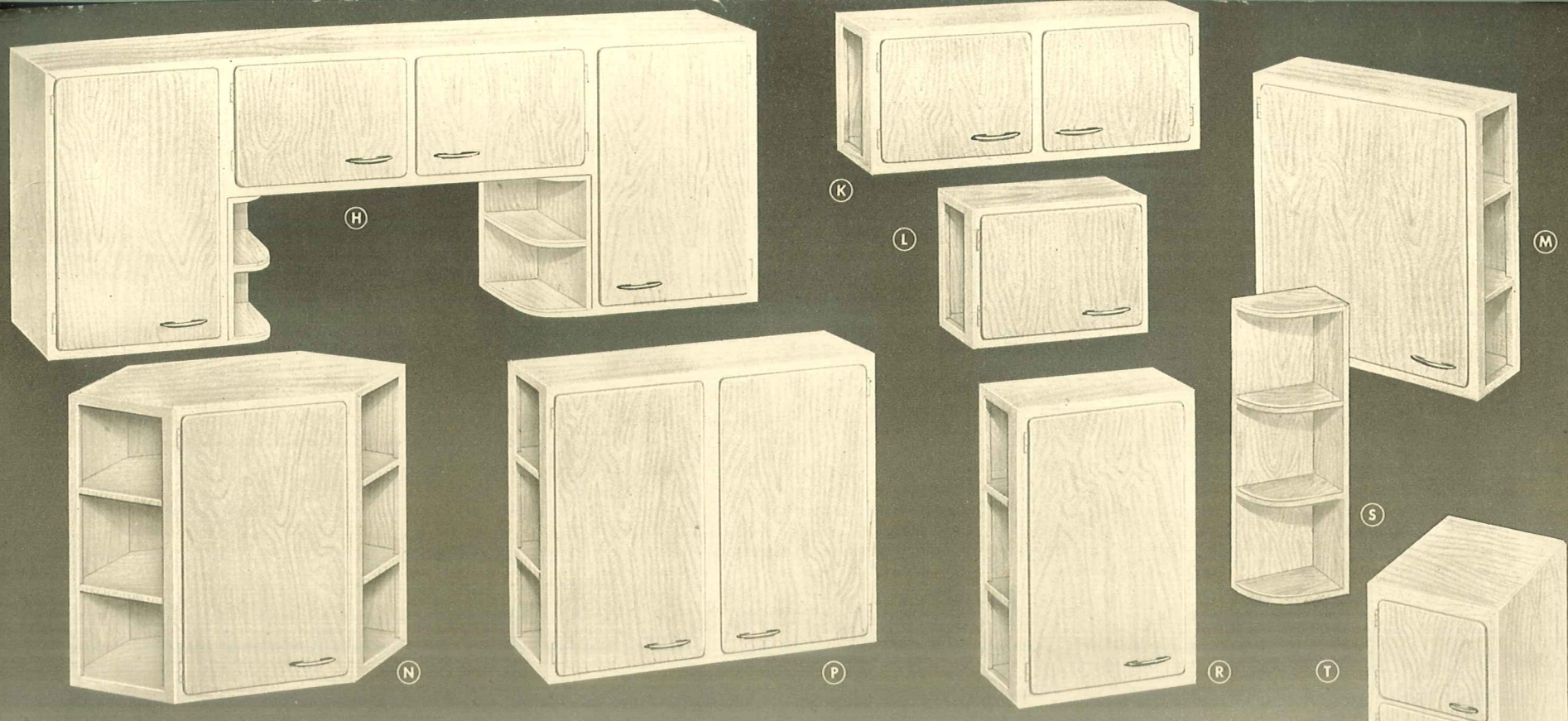
These cabinets can make up your dream kitchen at astonishingly *low* cost! You'll save dollars, while you have a kitchen that's finished just the way *you* want it. You'll enjoy continuous shelving that lets you store longer, bulkier objects. You'll have the freedom of continuous linoleum or formica counter tops and backsplashes, if you want it . . . a work surface that really *resists* household stains and acids. And you'll have made *triple savings!*

Wards unfinished cabinets are carefully constructed of selected materials . . . built to give you extra years of better service. Door, drawer and vent fronts, end panels and corner shelves are sturdy, beautifully-grained Birch-faced plywood . . . easy-to-finish smooth-sanded surfaces. Cabinet shelves and drawer-bottoms are tough fir plywood. Rest of cabinets are kiln-dried Ponderosa Pine. Stout mortise-tenon construction.

Most important in your modern kitchen is the cabinet sink. A Wards unfinished sink cabinet permits you to run your work top from base cabinets right up to the sink basin. Toe and knee room for your comfort.

Ⓐ COMBINATION SINK—CABINET UNIT

Porcelain enameled twin basin sink, water-tight fit at factory into inlaid linoleum or formica top. Large double door storage space. Removable shelf, cutting board. Bottom drawer metal lined, top divided for cutlery. 60, 66, 72, or 84" widths. End panels.



SINK FRONT ONLY

(Not illustrated) fits between base cabinets. Consists of front frame and 2 end panels. 36 or 48-in. widths.

H FIVE-DRAWER BASE CABINETS

In 18 and 24" widths.

C CORNER BASE CABINET

Allows 25" in each direction from corner . . . gives you extra storage space and more continuous work top . . . gives that custom-built look to your kitchen.

D and E DOOR-DRAWER BASE CABINETS

Removable shelf. 12, 16, 18, 20, 24, 32, 36 and 40-inch widths. All base cabinets are 35" high without tops.

F BREAD DRAWER BASE CABINETS

4 drawers, one 11" deep with aluminum lining and sliding plastic top, cutlery drawer. Cutting board. 18" wide.

G SINK CABINET UNIT

Has built-in end panels. Basin and fittings not included. 36 or 48-in. widths.

H COMBINATION WALL UNIT

Fits over combination sink unit (A) or over range. Outer sections 30 in. high; center, 16 in. pair of corner shelves for what-nots. 60, 66, and 72-in. combinations have 2-door center sections. 84-in. combination has 4-door center section.

K - L 14" HIGH WALL CABINETS

Use over stove and refrigerator. Same widths, same number of doors as 30" high wall cabinets.

M - P - R 30" HIGH WALL CABINETS

2 removable shelves. 1-door units in 12, 16, 18 20 and 24" widths. 2-door units in 32, 36 and 40" widths.

N CORNER WALL CABINETS

Give 25" of space in each direction from corner. 14 and 30" high.

S CORNER WALL SHELVES

Furnish added space for "what-nots" . . . can be used instead of end panels. 6 x 12 x 30" and 6 x 12 x 16" sizes.

T BROOM CABINET

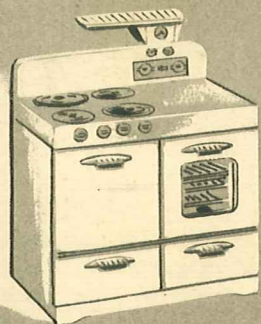
4 removable shelves. Recessed toe space. 84" high, choice of 16 and 32" widths.

FORMICA OR LINOLEUM COUNTER TOPS

Formica or heavy linoleum is bonded to 3/4" fir plywood base. Matching backsplash also available. Make wonderful, easy-to-clean work tops. Choice of 12 colors.

END PANELS

Birch plywood. Needed only when ends of base and wall cabinets are exposed.



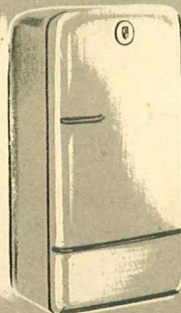
ranges



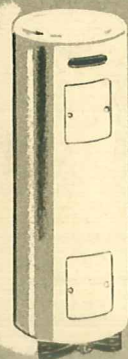
*lighting
fixtures*



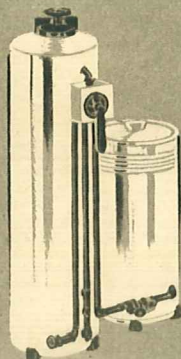
ventilating fans



*electric
refrigerators*



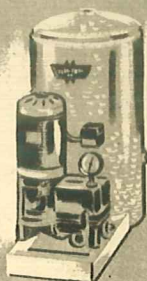
water heaters



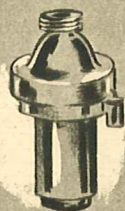
water softeners



*plumbing
fixtures and
supplies*



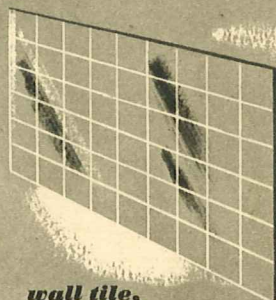
*water
systems*



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linoleum*



*wall tile,
tileboard*



*paints,
varnishes,
enamels,*

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